



Bidding Proposal for



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IFSO 2028 in Seoul

28- 31, August



Remarks

on Lee
of KSMBS)

Day-1 / Room I

President of KSMBS

Greetings from Korea.

On behalf of the Organizing Committee and the entire membership of the Korean Society for Metabolic and Bariatric Surgery (KSMBS). It is my pleasure to present our society to the 2024 IFSO Congress.

Let me introduce why the 2028 IFSO Congress should be held in Korea (Seoul).



About KSMBS

Since 2008.12

Founding member meeting

2009.03

Establishment of the Korean Society for Metabolic and Bariatric Surgery (KSMBS)

2011.11.26

Renamed to Korean Society for Metabolic and Bariatric Surgery, KSMBS

Founding academic conference and inaugural general meeting held

When Obesity Research Meets Cutting-Edge
2020 International Congress on Obesity and Metabolic Syndrome

Virtual ICOMES

3-5 September 2020

2012

Official member of the International Federation for the Surgery of Obesity and Metabolic Disorders (IFSO)

2019

Coverage for bariatric surgery confirmed and implemented from January 1





About KSMBS

Holding regular academic conferences twice a year

Hosting various international conferences



Hosting independent international conferences



2019 International Conference of KSMBS

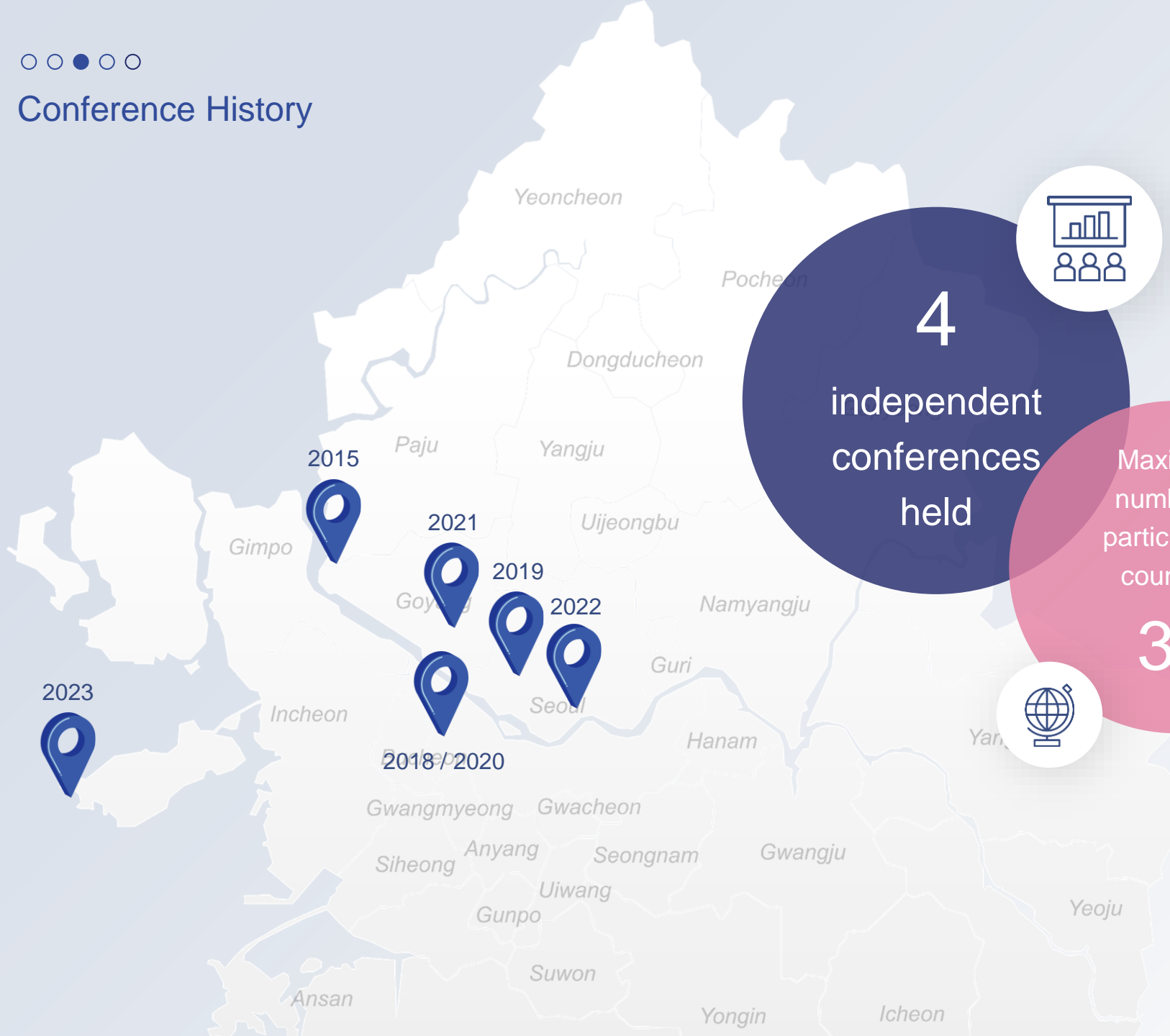
"OPEN A NEW ERA OF OBESITY TREATMENT"

The Korean Society for Metabolic and Bariatric Surgery

Medtronic
Further Together



Conference History



4
independent
conferences
held



Maximum
number of
participating
countries
31



Cumulative
sessions
121

Cumulative
number of
registrants
1552





Why Seoul, Korea

Why IFSO 2028 Should Be Held in Korea

Activation of bariatric surgery in East Asia

Advanced medical technology and infrastructure

Establishment as a global medical hub

Commemoration of the 10th anniversary of bariatric surgery insurance coverage and promotion and activation of bariatric surgery

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Why Seoul, Korea





Why Seoul, Korea

Seoul

WHY Seoul

Dynamic City Seoul,
where you can experience
from old to new

UNIQUE Seoul

Seoul, your Complete
Convention City

PLUS Seoul

Boost your business
event experience with
lasting stories and bonds

TRAVEL Seoul

Experience every
aspects of Seoul from
Hallyu to Industry tour



About COEX, Seoul





About COEX, Seoul

COEX

- 4 floors of space
- 4 exhibition halls with 36,007m² (387,576 ft²) of exhibition space
- The largest convention hall capable of accommodating 7,000 attendees simultaneously.
- 55 dividable meeting rooms



We **believe** that **Seoul**, with its dynamic atmosphere, advanced medical infrastructure, and world-class convention facilities, is the **perfect location for the 2028 IFSO Congress**.

We are confident that hosting the congress in Korea will not only **elevate the global discussion** on bariatric and metabolic surgery but also **create** a memorable and enriching **experience** for all participants.



We warmly welcome all of you

to Seoul in 2028

28 - 31, August

Thank you.