



# IFSO 2018

23<sup>rd</sup> WORLD CONGRESS

26-29 September 2018

Dubai International Convention and Exhibition Centre  
Dubai, United Arab Emirates

ORGANISED BY



SUPPORTED BY



DESTINATION PARTNER



## POST EVENT REPORT



## NETWORKING OPPORTUNITIES



The Networking Programme for delegates, faculty and industry partners started with a Welcome Reception in the exhibit hall at the Dubai World Trade Centre. There were a blend of International and local acts entertaining the guests while they interacted with peers and medical company representatives.



The Gala Dinner was held at the Johara Ballroom at Madinat Jumeirah, giving the event a local touch. What followed was a night filled with entertainment, fun, awards and performances and an international array of dishes to cater to the tastebuds. It was a night to remember for the attendees.



## REGISTRATION SUMMARY



**1,209**  
Abstracts



**90+**  
Countries



**400+**  
Speakers



**2,469**  
Attendees



**35**  
Sponsors

## EDUCATIONAL PROGRAMME SUMMARY

The 23rd World Congress of IFSO's scientific program highlighted the importance of integrated health, by hosting multiple transdisciplinary and integrated health sessions. This year also hosted a joined session with the World of Obesity (WOF).

### First ever at IFSO:

**A Mock Trial** was held, where real life lawyers fought for the prosecution and defense of a surgeon, and a judge raised his judgement.

**A Fencing Match Debate Session** took place where faculty battled against each other in bouts on topics of Sleeve Gastrectomy in GERD patients, judged by a Jury who scored each fencer on their argumentative skill.

**A World Bariatric Video Championship** session showcased the top 6 videos received, to be scored along the panel of judges to decide the Champion

With 10 postgraduate courses including 5 Industry Symposia, 370 oral abstracts, 171 video abstracts, 561 posters, 3 Top Posters, 10 Top Papers and a Simulation Centre, the scientific programme provided a unique opportunity for all those interested in obesity and metabolic surgery to share their experiences, expertise and knowledge and seek practical solutions in their search to eradicate and manage this epidemic.

## POST GRADUATE COURSE ATTENDANCE

How to Conduct and Publish Quality Research



30

Complications of Bariatric Surgery: Prevention and Management



54

Bariatric Registries and Their Value: MBSAQIP, IFSO, SRC



24

Revisional Surgery for Weight Regain



53

Bariatric Endoscopy for Weight Loss, Weight Regain and Management of Complications



54

One Anastomosis Gastric Bypass/Mini Gastric Bypass



36

Metabolic Surgery from Basics to Clinical Evidence



35

Enhanced Recovery in Bariatric Surgery and Perioperative Care



31

Multi-Disciplinary Team, Basics of Obesity (Bile Salts, Gut Microbiota etc)



31

Hands-On Course: Suturing and Stapling Techniques



45

## ABSTRACT PRESENTATIONS SUMMARY

Abstracts Received

1209

Abstracts Accepted

1102

Abstracts Accepted For Oral

370

Abstracts Accepted For Video

171

Accepted For Poster

561



## CONGRATULATIONS TO OUR WINNERS

### Winner of the Young Investigator Award

Ralph Gadiot (Netherlands)

### The Best Poster Awards

Suhaib JS Ahmad (UK) | Tae-Kyoung Ha (S. Korea) | Helder Fonseca (Portugal)

### Surgeon Scholarship Winners

Sally Abbott (UK) | Tarek Fouani (Lebanon) | Stephanie Sogg (USA)  
Mariam Lakdawala (India) | Silvia Leite Faria (Brazil)

### Integrated Health Scholarship Winners

Eliana Al Haddad (USA) | Hosam Elghadban (Egypt) | Tetiana Tarasenko (Ukraine)  
Ricardo Lopez (Guatemala) | Chun-Hai Tan (Singapore)

## HIGHLIGHTS

Registration numbers for IFSO 2018 totalled 2469, a good turnout given that the Congress was being held first time ever in the Gulf Region.

The Congress was held at the Dubai World Trade Centre, Dubai, United Arab Emirates and it was one to remember for its many firsts. There were a record 1209 of abstracts received, a first time ever Simulation Centre, a fencing match and a World Bariatric Video championship. The Congress was extremely rich in its scientific content, with 10 Pre Congress Post Graduate Courses on 26th September and 5 Parallel Scientific Sessions from the 27th-29th September.



## 1ST TIME EVER AT IFSO

**A medical simulation center with over 20 stations, where delegates were working on live animal parts under the supervision of IFSO instructors.**

- A Fencing Match On Sleeve Gastrectomy;
- A World Bariatric Video Championship.
- A Medical Court Session Involving Real Lawyers And A Judge.
- An Emergencies Online Course

**Simulation Centre Headed By:  
Dr. Ahmad Bashir | Dr. Camilo Boza | Prof. Aayed Al Qahtani | Dr. Vivek Kumbhari**



## SIMULATION CENTRE PARTNERS

Panther Healthcare Inc., Apollo Endosurgery, Inc., Reach Surgical, Inc., Engine Medical, W.L. Gore & Associates, Olympus MEA FZ- LLC, Medtronic, Ethicon | J&J, Fengh Medical Co. Ltd, Changzhou Waston Medical Appliance Co. Ltd., Mölnlycke Health Care, Karl Storz Endoskope - East Mediterranean And Gulf, Al Mazroui Medical & Chemical Supplies LLC Distributors, KLS Martin Group

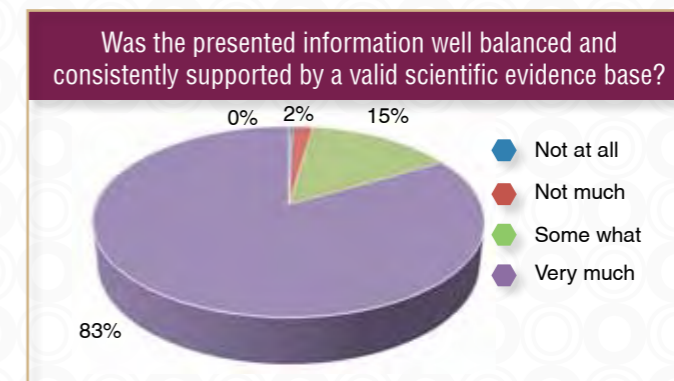
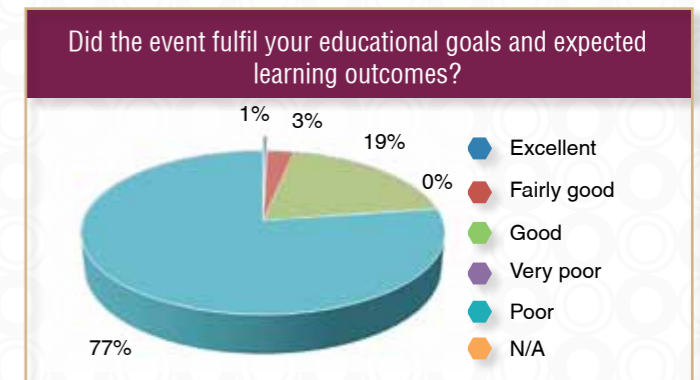
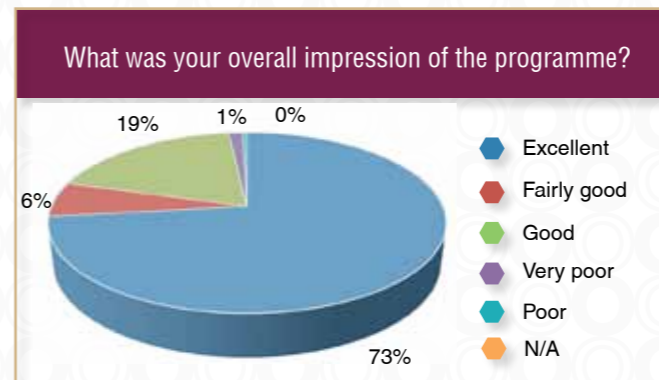
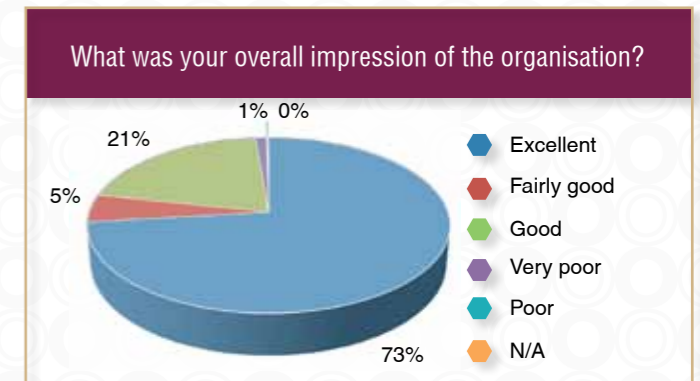
# CONGRESS HIGHLIGHTS



# EXHIBITION HIGHLIGHTS



## Evaluation Summary





IFSO2018  
23rd WORLD CONGRESS



### Google Analytics (Top 10 countries)

Country	Users	% Share
1. United States	5,723	14.93%
2. United Arab Emirates	4,521	11.82%
3. Brazil	2,378	6.20%
4. India	2,281	5.92%
5. United Kingdom	1,706	4.43%
6. Italy	1,188	3.09%
7. Saudi Arabia	1,128	2.94%
8. France	1,088	2.84%
9. Egypt	952	2.48%
10. Germany	902	2.36%

Total Number of Users registered (Including robot users): **1282**

Total time spent by each user after logging in (On Average): **40-45 Mins**

Most visitors for any screen within the App: **J&J Section | Program My Schedules | Committee**

**4 SMS** sent to targeted contacts locally and internationally

**Google AdWords**  
2 Campaigns with **31,000+** Impressions

Sent email to **Societies/Associations** for promotion

**Detailed Media Plan** (Press Release, Media Invites, shared with the Committee)

Listings done on various **10** major **Platforms**

E-Shots **24**

Conference Summary shared with the **Committee**

**LinkedIn**  
3 Campaigns with reach of **195,320** Impressions

**DoctorKSA**  
Campaign

**IFSO Video** completed – shared on Social Media

**Press Coverage** shared with the Committee

**16 Media** Partners contacted (Approved by Committee)

**Twitter**  
4 Campaigns with **165000+** Impressions

**Facebook**  
3 Campaigns with **88000+** Reach  
**4,000+** Likes



	Start	New Users	Sessions	Source Rate	Pages/Session	Avg. Session Duration
36,656	36,980	70,969	25.31%	3.74	00:02:36	
15,621 (42.6%)	15,579 (42.1%)	25,011 (35.3%)	28.36%	3.29	00:02:19	
15,548 (42.4%)	14,219 (38.5%)	22,388 (31.6%)	20.74%	4.17	00:02:55	
4,427 (12.1%)	5,184 (14.0%)	10,442 (14.7%)	33.09%	3.82	00:02:35	
1,905 (5.2%)	1,432 (3.9%)	2,138 (3.0%)	21.15%	3.89	00:01:12	
47 (0.1%)	38 (0.1%)	65 (0.1%)	13.85%	5.31	00:02:05	
5 (0.0%)	5 (0.0%)	5 (0.0%)	100.0%	1.00	00:00:00	

**Customized e-shot shared with IFSO community focusing on : Visa information**



**IFSO2018**  
23<sup>rd</sup> WORLD CONGRESS  
26-29 Sept 2018  
Dubai United Arab Emirates

Participate in the congress will enjoy a superb scientific programme focusing on the latest work of topics in the field of advanced bariatric disease, through poster and oral presentations, workshops, expert talks and videos. Participants will have an opportunity to network directly for original oral poster and video presentations in any of the congress scientific topics.

**Abstracts Themes:**

- Multidisciplinary Care of the Bariatric Patient
- Pathophysiology & Endocrinology of the Metabolic Syndrome
- New Technologies and Endoscopic Procedures
- Allied Health
- Gastric Band
- Sleeve Gastrectomy
- Gastric Bypass and Mini Gastric Bypass
- Weight Regain and Revision Bariatric Surgery

**SUBMIT ABSTRACT**

Abstract Submission  
Start Date: 1<sup>st</sup> December 2017  
Deadline: February 2018

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For iOS For Android

**DUBAI** Follow Us

[www.ifso2018.com](http://www.ifso2018.com)

Call for abstracts e-shot shared. Participants will have an opportunity to submit abstracts for original oral, poster and video presentations in any of the congress scientific topics.



**Issue 2**

**Your Essential Travel Guide to Dubai for IFSO2018**  
23<sup>rd</sup> WORLD CONGRESS INTERNATIONAL FEDERATION FOR THE SURGERY OF OBESITY AND METABOLIC DISORDERS  
26-29 September 2018

Dear Delegates,

Here is our second issue of "Your essential Travel Guide to Dubai for IFSO 2018" with details about "Getting to Dubai". Dubai has a central location that makes it one of the busiest travel hubs in the world. Dubai international airport is ranked 1st in the world for international passenger traffic with over 7,000 weekly flights. The airport is accessed by 125 airlines that connect to over 260 destinations across the globe.

We are pleased to inform you that American Airlines has recently been selected as the partner airline for the IFSO 2018 congress. American Airlines has awarded passengers to all of the six continents with more than 900 destinations worldwide.

Use the Promo Code **IFSO2018** when booking your flight to make a 10% discount on the regular fare. This code is valid for travel from 1<sup>st</sup> December to 30 October 2018.

Scan your QR code at [www.ifso2018.com](http://www.ifso2018.com) and enter the unique promotion code when you book. For terms and conditions please visit [www.ifso2018.com](http://www.ifso2018.com)

**ABSTRACT SUBMISSION NOW OPEN - CLICK HERE TO SUBMIT ABSTRACTS**

**DUBAI**  
The Fourth  
most visited city in the world

Second issue of "Your essential Travel Guide to Dubai for IFSO 2018" with details about "Getting to Dubai". Dubai has a central location that makes it one of the busiest travel hubs in the world. Dubai international airport is ranked 1st in the world for international passenger traffic with over 7,000 weekly flights. The airport is accessed by 125 airlines that connect to over 260 destinations across the globe.



**23<sup>rd</sup> WORLD CONGRESS INTERNATIONAL FEDERATION FOR THE SURGERY OF OBESITY AND METABOLIC DISORDERS**

**IMPORTANT ANNOUNCEMENT** IFSO2018  
23<sup>rd</sup> WORLD CONGRESS  
26-29 September 2018

It has come to our notice that there are certain fraudulent websites offering registration & accommodation for IFSO 2018 Congress. Please be aware of all such activities and make note that [www.ifso2018.com](http://www.ifso2018.com) is the only official website of 23rd world congress international federation for the surgery of obesity and metabolic disorders.

For any further clarification & queries, please contact us at:  
[ifso2018@mci-group.com](mailto:ifso2018@mci-group.com)

[www.ifso2018.com](http://www.ifso2018.com)

Important Announcement

IFSO 2018 Features announced to participated



**IFSO2018**  
26-29 September 2018

**FIRST TIME EVER AT IFSO**

- World Best with Video Championship & Competitions of Bariatric endoscopy
- Simulation Center: Training, Endoscopy, Robotic
- Virtual surgical reality: First AR-SONY Video-Games for surgeons
- Mock Trial: lawyers, judge and a panel of experts to define medical responsibility and its impact
- Feeding Methods: Elastics Gastroscopy in 430 BC (colostomy)

**Register Now**  
Deadline: 30<sup>th</sup> June 2018

**Submit Your Abstract**  
Deadline: 30<sup>th</sup> April 2018

Download IFSO2018 Mobile App

For iOS For Android

**DUBAI** Follow Us

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## Media Partners



ASIAN HOSPITAL & MANAGEMENT  
**Healthcare**

The National Medical Newspaper  
**Medical News**

الصحة  
**HEALTH**

myUAEguide

PHARMA FOCUS ASIA

MEDtube

HealthManagement.org

Medgate today Magazine

Daily Public Relations  
Day By Day To the Top

COURSEFORDOCTORS.COM  
HEALTH-CARE PROFESSIONAL DEVELOPMENT

MEDIWORLD

BENTHAM SCIENCE

MEDIBIZTV

Pharmaceutical-Tech.com

## IFSO Promotion at IFSO 2017



## Listings - The conference will be listed on the following major platforms



10 times

theBIMhub

eventful

LANYRD.COM

UNIVERSAL Conference Alerts

CONFERENCE SUBMIT

COMS

Bvents

ALL CONFERENCES.COM

medicon

PHYSICIANS TRAVEL & MEETING GUIDE

Confex DB

MedicalList

DOCTORS REVIEW





# IFSO Co-Promotion Activities



**The 3rd International Congress of Bariatric & Metabolic Surgery**

Date: 29 Nov. - 1 Dec. 2017  
Shahid Beheshti University International Conference Center  
Tehran, Iran

VIII INTERNATIONAL MEETING ON SURGERY FOR OBESITY AND METABOLIC SURGERY

SECO'S TRAINING PROGRAM PHASE III

FUNDACIÓN MÉDICA DE LA MMA

JANUARY 22-23 2018  
MADRID  
HOSPITAL CLÍNICO SAN CARLOS

Call for Nominations: Latin American Affairs Section Leaders Wanted

Apply to be a leader in the Latin American Affairs Section (LAAS). Support the continuing growth and increase the visibility of LAAS regional activities at the IFSO annual meeting and throughout the year!

The following four positions within the Section are open for the 2017-2018 term:

- Chair (1-year term, elected to Year Chair)
- Chair Elect (1-year term, rotates to Chair and Year Chair)
- Secretary/Treasurer (1-year term, rotates to Chair and Year Chair)
- Early Career Representative (1-year term, graduate student or resident/early career clinician)

This report and bios will be appreciated and reviewed. To find out more about the roles of interest, all interested candidates should send nominations to: [Secretary.Chair@ifsosurgery.org](mailto:Secretary.Chair@ifsosurgery.org). The nomination process will close on 14th February 18, 2017.

IFSO2018  
23<sup>rd</sup> WORLD CONGRESS  
26-29 SEPTEMBER 2018  
DUBAI, UNITED ARAB EMIRATES

Transforming Lives  
MHS

SPONSOR SPOTLIGHT

IFSO 2018

30% OFF

BEHAVIORAL THERAPY

OBESITY IN THE NEWS

Childhood Obesity May Be Driving More Cancers in Young Adults

Register Early to Book Your Favorite Hotel

Now are 22 hotels to choose from at all price ranges, but you have to register for the conference first to get your room, so don't delay! Many hotels will sell out quickly.

SPONSOR SPOTLIGHT

IFSO 2018

BEHAVIORAL THERAPY

Early Bird Registration Deadline 30 June 2018

23<sup>rd</sup> WORLD CONGRESS INTERNATIONAL FEDERATION FOR THE SURGERY OF OBESITY AND METABOLIC DISORDERS

IFSO2018  
23<sup>rd</sup> WORLD CONGRESS  
26-29 SEPTEMBER 2018  
DUBAI, UNITED ARAB EMIRATES

First time ever at IFSO:

- World Bariatric Skills Championship & Competitions of Bariatric Endoscopy
- Simulation Center: Training, Endoscopy, Robotics
- Diabetes in Obesity Course
- Book that Section, Lecture, Judge and a panel of experts to define medical responsibility and its limits
- Feeding With Smart Swallowing in GERD patients

Key Features:

- 200+ National Delegates
- 46 Scientific Sessions
- 85 Exhibitors
- 36 Workshops

EVENT TIMINGS

- Pre-congress Course: Wednesday 27<sup>th</sup> September 2018 08:00 - 10:00 hrs
- Day 1, Thursday 27<sup>th</sup> September 2018 08:00 - 18:00 hrs
- Day 2, Friday 28<sup>th</sup> September 2018 08:00 - 18:00 hrs
- Day 3, Saturday 29<sup>th</sup> September 2018 08:00 - 12:30 hrs

Register Now!

View Post Graduate Courses

View Scientific Program

WWW.IFSO2018.COM

IFSO2018  
23<sup>rd</sup> WORLD CONGRESS  
26-29 SEPTEMBER 2018  
DUBAI, UNITED ARAB EMIRATES

1 WEEK LEFT REGISTER NOW

IFSO2018  
23<sup>rd</sup> WORLD CONGRESS  
26-29 SEPTEMBER 2018  
DUBAI, UNITED ARAB EMIRATES

Registration Now Open

BEHAVIORAL THERAPY

eventful

IFSO World Congress 2018 in Dubai

September 26, 2018

IFSO2018  
23<sup>rd</sup> WORLD CONGRESS

Medical News

26-29 September 2018  
Dubai-United Arab Emirates

IFSO2018  
23<sup>rd</sup> WORLD CONGRESS

ABSTRACT SUBMISSION NOW OPEN

REGIONAL NEWS

# Media Coverage

2500 أطباء يشاركون في المؤتمر العالمي لجراحة السمنة بدي

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الوطن

مخاطب زكريا العائدين: تحمل تكاليف جراحات السمنة

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40% نسبة الإحباط بالسمنة بين السكان البالغين بالدولة

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40% نسبة الإحباط بالسمنة بين السكان البالغين بالدولة

خطة لتوحيد معايير وبروتوكولات جراحات السمنة في دول الخليج

خطة لتوحيد معايير وبروتوكولات جراحات السمنة في دول الخليج

خطة لتوحيد معايير وبروتوكولات جراحات السمنة في دول الخليج

الإمارات اليوم

45% من النساء في الدولة يعانين السمنة

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45% من النساء في الدولة يعانين السمنة



## KEY SPONSOR & EXHIBITOR SUMMARY

IFSO 2018 secured partnerships with a total of 13 main Sponsors (2 Platinum, 1 Silver, 8 Bronze), 8 Premium Exhibitors and 15 exhibitors and 2 Symposium Sponsors

### Platinum Sponsors

Ethicon | J&J | Medtronic

### Silver Sponsor

Medical Innovation Development - MID

### Bronze Sponsors

Apollo Endosurgery, Inc.	Engine Medical	Fengh Medical Co. Ltd
Panther Healthcare Inc.	Nestle	Olympus MEA FZ- LLC
Reach Surgical, Inc.	W.L. Gore & Associates	

### Premium Exhibitors

Boehringer Laboratories LLC	Mölnlycke Health Care	Allurion Technologies
Baricol Bariatrics AB	Baxter	FitForMe
UNJURY Protein and OPURITY Vitamins	Bariatric-Solutions GmbH	

### Exhibitors

KLS Martin Group	Dendrite Clinical System Ltd
Hangzhou Optcla Medical Inst. Co.	Karl Storz-Endoskope - East Mediterranean & Gulf
BOWA-Electronic GmbH & Co. KG	Changzhou Waston Medical Appliance Co. Ltd.
World Obesity Federation	Gruppo San Donato Healthcare Premium
Victor Medical Instruments Co., Ltd	InBody
Medwrite Medical Communications	Sinolinks Medical Innovation, Inc.
Maxer Endoscopy GmbH	Riso Pharma
Al Mazroui Medical & Chemical Supplies LLC - Distributors	

### Symposium Sponsor

International Medical Press | MSD

# ACKNOWLEDGEMENTS

The organizers of IFSO 2018, IFSO and ESMBS would like to express our gratitude to our industry partners

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